

CITY OF ATLANTA DISTRICT 3 NEIGHBORHOOD PLAN



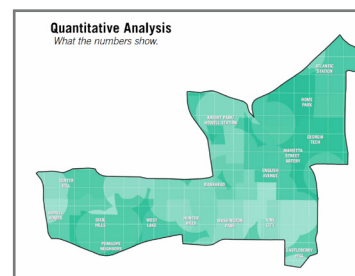
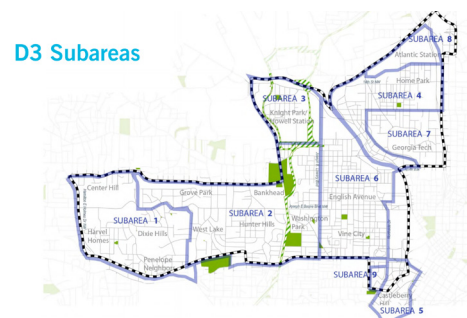
CLIENT City of Atlanta	LOCATION Atlanta, GA	BUDGET \$15,000	COMPLETED January 2017
CONTACT Contente Terry Founding Principal Contente Consulting, LLC PO Box 28162 Atlanta, GA 30358 (404) 808-9916 cterry@contenteconsulting.com	ROLE Subconsultant to Contente Consulting for Community Planning & GIS	TEAM MEMBERS Caroline Evans, AICP Sarah Beddington, MPH	DURATION 8 months

The purpose of the Council District 3 Neighborhood Master Plan was to establish the vision, goals, and implementation strategies for the redevelopment of the neighborhoods within Council District 3. Upon completion, this plan was adopted by Ordinance of the City Council and approved by the Mayor of Atlanta and incorporated into the Comprehensive Development Plan. The study area consists of portions of four Neighborhood Planning Units (NPU), E, J, K, and M, and includes over a dozen neighborhoods divided into 9 subareas:

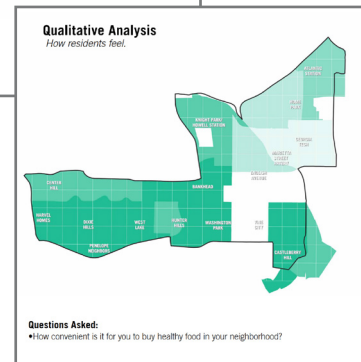
- Subarea 1: Center Hill, Dixie Hills, Harvel Homes Community, and Penelope Neighbors
- Subarea 2: Grove Park, West Lake, Hunter Hill, Washington Park, and Bankhead
- Subarea 3: Knight Park/Howell Station
- Subarea 4: Home Park and Marietta Street Artery
- Subarea 5: Castleberry Hill
- Subareas 6-9: English Avenue/Vine City, Friendship Baptist Area, Georgia Institute of Technology, and Atlantic Station

Blue Cypress served as the GIS Analyst and offered Community Planning support for the project. Blue Cypress worked with the project team, led by Contente Consulting, to identify GIS data needs. We then researched, downloaded, and created the requested GIS layers, as well as authored a Data Dictionary to document the origin and other relevant data about each layer. Blue Cypress also created base maps, neighborhood maps, and LCI update maps for the project. Blue Cypress also participated in creating a neighborhood survey that was implemented using

mapping points. We mapped the survey results and used the resulting information in combination with the gathered GIS data to create heat maps about the quality of life experienced by the residents in the neighborhoods.



Data Studied:
 • Health insurance coverage
 • Access to food
 • Access to community gardens



Questions Asked:
 • How convenient is it for you to buy healthy food in your neighborhood?