ATLANTA REGIONAL COMMISSION TRUCK PARKING STUDY

CLIENT
Atlanta Regional Commission

LOCATION
Atlanta, GA

BUDGET
$24,500

DURATION
11 months

COMPLETED
January 2018

ROLE
Stakeholder Engagement
GIS Services

The purpose of the Truck Parking Study was to assess the parking conditions in the Atlanta Metropolitan Region for the trucking industry. The Atlanta Regional Commission (ARC) completed the Atlanta Regional Freight Mobility Plan Update in May 2016. The findings of this plan, combined with the Federal Truck Driver Rules that limit Hours of Service for drivers, and the requirement for all freight trucks to use Electronic Logging Devices by 2018, prompted the ARC to conduct a region-wide truck parking study assessment. The assessment consisted of identifying planning needs, goals, and objectives; conducting an existing conditions analysis; conducting a needs assessment; and culminated in recommendations. All of this data gathering and analysis was compiled in a final document.

Blue Cypress served as the stakeholder outreach coordinator and assisted with database development. The existing ARC Freight Advisory Task Force was enlisted as the technical advisory committee for the project, and participated in four meetings, for which Blue Cypress assisted the team in preparation. Additionally, other key stakeholders were identified, including: truckers; industry representatives such as trucking associations, enforcement officials, truck stop operators; local jurisdiction planners and local law enforcement; and other existing ARC Committees including Transportation and Air Quality Committee, Transportation Coordinating Committee, and Land Use Coordinating Committee.

In concert with project team member American Transportation Research Institute, Blue Cypress coordinated surveying, interviews, and meetings with the stakeholders. Blue Cypress created a Wikimapping© survey for the stakeholders to identify locations on a map where they had observed unauthorized truck parking, as well as potential parking solutions. The Wikimapping© was customized to include only the counties being considered in the study, as well as to collect information about the identified locations. Blue Cypress also created a SurveyMonkey© that was linked to the Wikimapping© to collect additional data that was not geographically located. Blue Cypress helped distribute, compile, and analyze the survey information.